

## Radio Northern Star The Ferry

Global Radio Stations on AM, the Web and Available Broadcasting Platforms

Spot Advertising on www.northernstar.cc www.theferry.cc

## RATE CARD #7

EFFECTIVE JANUARY 4th, 2020
Presented By
Northern Star Media Services AS
BOX 100,
N5331 RONG, NORWAY
email
1000@northernstar.no
2000@theferry.cc

Radio Northern Star also offers

- \*Sponsored Broadcasting,
- \*Paid Broadcasting,
- \*Web(Banner)Advertising.

Please check out our other Rate Cards!

Our first radio station Radio Northern Star at <a href="http://www.northernstar.cc">http://www.northernstar.cc</a>
was started in May 2012, and in those eight years it has experienced a significant rise in its audience figures.

Please scroll down for order form. You may print, fill in appropriate details and return either as .pdf/attachment to email to 1000@northernstar.no or 2000@theferry.cc Or, write: Northern Star Media Services AS, BOX 100, N5331 RONG, NORWAY.

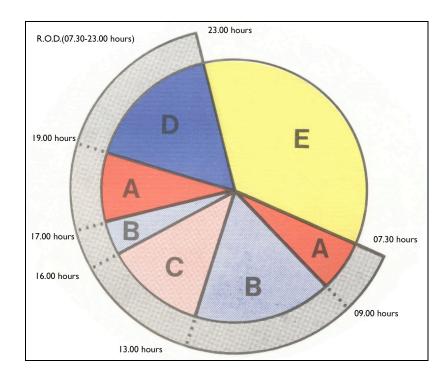
Cut

Yes, my business/organization would like to advertise on <a href="http://www.northernstar.cc">http://www.theferry.cc</a>

# Rates per station/page, discounts for using both outlets

Cut

Yes, my business/organization would like to advertise on Radio Northern Star!



Radio Northern Star Advertising Day Segments. All times CET.

#### You may choose between:

Single Spot, Two Spots,

Clever Trader "TOTAL EFFECT" day package(Seven Spots), Clever Trader "SMALL PACKET" day package(Five Spots), Clever Trader "BIG DEAL" one week package(49 Spots+1 free), Clever Trader "BEST BUY" one month package (196 Spots+4 free).

#### Example:

Clever Trader "TOTAL EFFECT" package-7 days

7 spots per Day placed as follows:

07.30-09.00 (One Spot)

09.00-13.00 (One Spot)

13.00-16.00 (Two Spots)

19.00-23.00 (Two Spots)

23.00-07.30 (One Spot)

Cost of 49-spot 30-second package: EUR 89 Cost of 49-spot 15-second package: EUR 55

Clever Trader "BEST BUY"-30 days

5 spots per Day placed as follows:

07.30-09.00 (Óne Spot)

09.00-13.00 (One Spot)

13.00-16.00 (One Spot)

19.00-23.00 (One Spot)

23.00-07.30 (One Spot)

Cost of 25-spot 30-second package: EUR 300 Cost of 25-spot 15-second package: EUR 150

For further information, please read our full

### **Advertising Rates**

Tick required duration of advertising spot and how many times you want it broadcast.

#### Radio Northern Star:

#### Price for Single Spot:

Station	Tick your choice here:	Duration of spot	Price per day
Radio Northern Star	-	15 seconds	EUR 3
Radio Northern Star		30 seconds	EUR 5
Radio Northern Star		60 seconds	EUR 8

#### Prices for Clever Trader "TOTAL EFFECT" day package(Seven Spots):

Station	Tick your choice here:	Duration of spots	Price per 7 Spots:
Radio Northern Star		15 seconds	EUR 13
Radio Northern Star		30 seconds	EUR 21
Radio Northern Star		60 seconds	EUR 34

#### Prices for Clever Trader "BIG DEAL" 7 days package(49 Spots+1 free):

Station	Tick your choice here:	Duration of spots	Price per 49 Spots+1 free.
Radio Northern Star		15 seconds	EUR 55
Radio Northern Star		30 seconds	EUR 89
Radio Northern Star		60 seconds	EUR 143

#### Prices for Clever Trader "BEST BUY" 30 days package (196 Spots+4 free):

Station	Tick your choice here:	Duration of spots	Price per 196 Spots+4 free
Radio Northern Star		15 seconds	EUR 150
Radio Northern Star		30 seconds	EUR 300
Radio Northern Star		60 seconds	EUR 500

#### The Ferry:

#### Price for Single Spot:

Station	Tick your choice here:	Duration of spot	Price per day
The Ferry		15 seconds	EUR 3
The Ferry		30 seconds	EUR 5
The Ferry		60 seconds	EUR 8

#### Prices for Clever Trader "TOTAL EFFECT" day package(Seven Spots):

Station	Tick your choice here:	Duration of spots	Price per 7 Spots:
The Ferry		15 seconds	EUR 13
The Ferry		30 seconds	EUR 21
The Ferry		60 seconds	EUR 34

#### Prices for Clever Trader "BIG DEAL" 7 days package(49 Spots+1 free):

Station	Tick your choice here:	Duration of spots	Price per 49 Spots+1 free.
The Ferry		15 seconds	EUR 55
The Ferry		30 seconds	EUR 89
The Ferry		60 seconds	EUR 143

#### Prices for Clever Trader "BEST BUY" 30 days package (196 Spots+4 free):

Station	Tick your choice here:	Duration of spots	Price per 196 Spots+4 free
The Ferry		15 seconds	EUR 150
The Ferry		30 seconds	EUR 300
The Ferry		60 seconds	EUR 500

Tune in to <a href="http://www.northernstar.cc">http://www.theferry.cc</a> and/or

We think you'll like what you see, read, and hear! Discount for combo orders! Further discounts for larger orders.

#### Please get in touch via:

1000@northernstar.no or 2000@theferry.cc

#### **Business/Organization:**

Name:	
Address:	
ZIP(Post Code)/Town/City:	
Phone/Mobile/Fax:	
Email:	<del></del>
Contact Person:	

Material(Please Tick):

Finished copy sent by email/file transfer or enclosed(for regular mail a clearly marked CD/DVD in cover is necessary) with file in the formats .mp3 or .wav

We are not able to return your material.

If you want Radio Northern Star/The Ferry to produce spot, required text must be enclosed.

There will be an extra charge. Please inquire.

Send your booking to: Sales, Northern Star Media Services, Box 100, Rong Senter, N5331 RONG, NORWAY.

Money transfers to Giro: 3628.53.35781 Sparebanken Vest, via your local bank, or use your own email address via PayPal.com.

https://www.paypal.me/svennm

E-Mail:

1000@northernstar.no

2000@theferry.cc

All bookings subject to editorial decision and Norwegian law.